Schedule of Bayes Innovate

Wednesday
29 March 2023

BAYES BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON

General Registration	**10:45–11:30**	**Bunhill Row** (Reception)	**Registration** Welcome guests for registration and refreshments
Welcome	**11:30–11:45**	Main Auditorium (LG-Lower Ground)	**Welcome to Bayes Innovate** by **Aurore Hochard**, Head of Entrepreneurship Programmes and **Prof Andre Spicer**, Executive Dean at Bayes
	11:45–12:15	Main Auditorium (LG-Lower Ground)	Introductory Keynote: **Saasha Celestial-One**, Co-founder and COO at Olio

	Room	**LG001 (LG Level) 180 seats**	**LG002 (LG Level) 30 classroom style**	**LG003 (LG Level) 65 classroom style**
	Category / Times	**PANELS (A)**	**WORKSHOPS (B)**	**TALKS (C)**
Session 1	**12:30–13:15**	*The race to put AI to work a tipping point or hype for businesses and ESG?* Moderator: **John Paul Danaee**, Co-founder and CEO of equitably.ai • **Dr Tillman Weyde**, Reader in Computer Science at City, University of London & Director of AI at equitably.ai • **Vikas Nair**, Founder and Chief Product Officer at Openlayer • **Zoe Peden**, Partner at Ananda Impact Ventures This panel will debate the potential adverse as well as positive impacts of AI on businesses, investors and society with a focus on ESG.	*Driving ESG performance behind closed doors: How to design effective collaborative shareholder engagements* • **Prof Jean-Pascal Gond**, Professor of CSR at Bayes • **Prof Santi Furnari**, Professor of Strategy at Bayes • **Valeria Piani**, Head of Stewardship at Phoenix Group This workshop will unpack and discuss how to design and conduct effective shareholder engagement on ESG issues that can benefit corporations, investors, and society.	*Discrimination in insurance pricing: proxies, fairness, and AI models* • **Prof Andreas Tsanakas**, Professor of Risk Management at Bayes In this session, Prof Tsanakas will present his latest research and argue that it should be the responsibility of insurers to demonstrate that discrimination is not a material issue in their portfolios and, if it is, to adjust their prices.
	13:15–14:00	**LUNCH BREAK (LG LEVEL)**		
Session 2	**14:00–14:45**	*Tomorrow's ESG in today's valuation models and investment decisions* Moderator: **Dr Paulina Roszkowska**, Research Fellow at Bayes • **Alex Smith**, Co-Founder and Partner at The Sustainability Group and Future+ • **Joshua Cole**, Founder and Portfolio Manager at Green Investment Partners • **Dr Stephen Hampson**, Investment Director at Oxford Capital • **Agnes Czako**, Co-founder and CEO at AirEx This panel will discuss if/how ESG assessment of startups and more mature companies can be done to deliver insights into the valuation models of VC, PE, and hedge fund investors to enable them to take sound investment decisions.	*Creative responses to climate change: imagining food security (1/2)* • **Dr Sara Jones**, Director of the Centre for Creativity in Professional Practice at Bayes Business School • **Andy Wilkins**, founding partner of Perspectiv Participants in this workshop will use creative processes to examine potential impacts and implications of emerging trends, translating these into big, challenging 'what if...' questions which will act as inspiration for innovations aimed at enhancing food security.	*Raising funding in the Impact and Sustainability space* • **Richard Kirk**, CEO of BetterPoints, in conversation with **Linda Coyle**, Investment manager at Bayes Entrepreneurship Fund After a brief introduction on the Bayes Entrepreneurship Fund and BetterPoints, Linda and Richard will discuss their funding journey and why the Bayes Fund was interested in BetterPoints.
Session 3	**15:00–15:45**	*Incorporating Diversity and Inclusion in your ESG strategy* Moderator: **Dr Sonia Falconieri**, Reader in Finance at Bayes • **Dr Lauren McCarthy**, Senior Lecturer in Corporate Social Responsibility at Bayes • **Tofiq Qureshi**, CEO of Innvotec • **Mathew Joseph**, Sustainability Director at Kinnevik VC • **Nicolina Andall**, NED and solicitor Panellists will share their experience and discuss practical ways firms can implement D&I into their ESG strategy.	*Creative responses to climate change: imagining food security (2/2)* • **Dr Sara Jones**, Director of the Centre for Creativity in Professional Practice at Bayes Business School • **Andy Wilkins**, founding partner of Perspectiv Participants in this workshop will use creative processes to examine potential impacts and implications of emerging trends, translating these into big, challenging 'what if...' questions which will act as inspiration for innovations aimed at enhancing food security.	*Eco-entrepreneurs: radical changes in frames and practices* • **Dr Itziar Castello-Molina**, Reader in Substantiality and Digital Economy at Bayes & **Dr Manto Gotsi**, Senior Lecturer in Marketing and the Global MBA (GMBA) Director at Bayes • interviewed by **Dr Ruben van Werven**, Lecturer in Entrepreneurship at Bayes In this session we will discuss about radical transformation and change in relation to environmental challenges and how eco-entrepreneurs are often times agents of these changes.

Evening	**16:00–16:45**	Main Auditorium (LG-Lower Ground)	*The power of purposeful curiosity: "Everyone is interesting"* Final Presentation. **Professor Costas Andriopoulos** will talk about the power of curiosity in building empathy and fostering deeper connection with others.
	16:45–18:00	Lower Ground Floor Foyer	**Networking over drinks and nibbles**
	18:00	**END OF EVENT**	